

## 100,000<sup>TH</sup> ROTAX MAX ENGINE LEAVES THE LINE



2018 © BRP-Rotax

**Gunskirchen, February 2, 2018** – Beginning of February 2018 the 100,000<sup>th</sup> kart engine – out of the Rotax 125 MAX engine family – left the assembly line at BRP-Rotax in Gunskirchen, Austria. The Rotax 125 MAX engine conquered the market after its launch in 1997.

“When we launched the Rotax 125 MAX karting engine in 1997, we launched a new engine concept based on our extensive experience of 2-stroke technology for recreational applications. Using the Rotax 125 MAX engine allowed the driver to spend more time on the track and less time in the pits”, said Peter Oelsinger, vice-president Rotax Propulsion Systems and Finance.

Compared to existing engines of that time the durability and the ease of use with the onboard electric starter in combination with the centrifugal clutch and a carburetor with fixed jets was significantly improved and attracted the kart drivers. The rapidly increasing engine sales confirmed that the new engine concept met the requirements of the market. Rotax engines won the most kart racing titles – and still leads the list of overall championship titles.



“We already provide the best karting engine in terms of equal opportunities, reliability, cost of ownership to our customers as well as a concept for the Rotax racing community that stands for consistency and same opportunities for everybody. Be assured we will not stop here”, said Oelsinger.

The Rotax MAX Challenge (RMC) is a professional kart racing series established, owned and organized by BRP and its Rotax kart engine distributors. Approved by and in compliance with CIK / FIA, the RMC is a "one-make-engine" formula: only Rotax kart engines that are checked and sealed (for equal performance) will be used. With an equal technical playing field, the success in the competition is primarily dependent on the skills of the driver.

With 43 authorized distributors and a network of more than 700 authorized service centres and dealers, BRP supports its customers worldwide.

For more information about the Rotax MAX Challenge, please visit [our website](#).

***Caption:*** (from left to right) Helmut Voglsam, Stefan Gruber and Johann Hosner who was working at the kart assembly line when the first Rotax MAX engine was produced and also when the 100,000<sup>th</sup> left the assembly line

#### **About BRP-Rotax**

BRP-Rotax GmbH & Co KG, a subsidiary of BRP Inc., located in Gunskirchen, Austria is a leader in the development and production of innovative 4- and 2-stroke high performance Rotax engines for BRP products such as Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am all-terrain, side-by-side vehicles and Can-Am Spyder lineup as well for motorcycles, karts, ultra-light and light aircraft. In the last 50 years, the company has developed more than 350 engine models for recreational vehicles and produced over 7 million engines.

[www.rotax.com](http://www.rotax.com)

[www.rotax-kart.com](http://www.rotax-kart.com)

#### **About BRP**

BRP (TSX:DOO) is a global leader in the design, development, manufacturing, distribution and marketing of powersports vehicles and propulsion systems. Its portfolio includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am off-road and Spyder vehicles, Evinrude and Rotax marine propulsion systems as well as Rotax engines for karts, motorcycles and recreational aircraft. BRP supports its line of products with a dedicated parts, accessories and clothing business. With annual sales of CA\$4.2 billion from over 100 countries, the Company employs approximately 8,700 people worldwide.

[www.brp.com](http://www.brp.com)

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